



Edgenuity's Transformation Roadmap Details Six Core Practices to Help Districts Achieve Predictable Results in Student Performance

SUNNYVALE, Calif. – January 29, 2008 – Edgenuity, a leading provider of comprehensive solutions for K-12 education, today announced details of its strategic roadmap for district transformation. Based upon six core practices integrating curriculum, instruction and assessment, the Edgenuity strategic roadmap is the foundation for achieving predictable results in instructional improvement and student performance.

The strategic roadmap revolves around six core practices: Define and Benchmark for Curriculum optimization; Instruct and Adjust for instructional improvement; and Assess and Analyze for Assessment effectiveness. The Edgenuity Achievement Suite is a set of applications designed to transform teaching and learning to support these six core practices. Edgenuity's hosted solution provides powerful, proven functionality for instructional improvement; however, the company acknowledges that software alone does not solve the problems facing schools today.

Eric Docter, co-founder and CEO of Edgenuity, observed, "Districts and schools must first improve their core processes, integrating best practices in curriculum, instruction and assessment before true transformation can take place. In working with dozens of districts over the past seven years, we've seen how they have been inundated with numerous products and services that are designed to address a specific problem in education in the hope of ultimately improving student achievement. But these point solutions either rely on technology to address one specific issue, or they fail to address the underlying best practices fundamentally required to achieve the breakthrough they need." He continued, "That's why we developed our six best practices for instructional improvement from empirical research that was conducted by education experts, proving what truly works. By applying these best practices, any school can achieve predictable improvements in student achievement."

As part of its work, Edgenuity provides a workshop to interested districts to identify the needs and strengths of the district. As part of this process, Edgenuity gathers data from administrators, subject matter specialists, teachers and IT professionals to identify and analyze the gaps in existing practices for optimal alignment and integration. Based on these findings, the Edgenuity team works with the districts to develop and implement a strategic roadmap that builds on the district's strengths while overcoming the challenges that have impeded their achievement goals.

More about the Six Core Practices

Define helps districts “unpack” the standards to identify the specific skills and concepts that underlie those standards. Districts determine which concepts and skills students need by course and grade level to achieve mastery of the standards. Mastery, however, cannot be achieved without establishing appropriate performance benchmarks.

Benchmark identifies what will be assessed throughout the year by establishing consistent blueprints for testing and ensuring that the tests are correctly aligned to the standards and to the pacing of the curriculum.

Instruct helps districts standardize their teaching practices with effective lesson design, differentiation, and classroom observation to support lesson delivery. This process involves the strategic application of research-based instructional practices for predictable gains in achievement.

Adjust provides schools with the analysis to correlate specific instructional strategies and practices with actual outcomes in student performance. Based on that analysis, teachers can identify additional lessons and strategies to best serve students’ individual needs.

Assess expands traditional testing by using multiple measures, including class assignments, homework, and rubrics. This practice helps teachers comprehensively evaluate student performance to address specific student needs when and where they are needed, not just at six- or eight-week intervals when the teachable moment has already passed.

Analyze goes beyond simply reporting results to truly understanding the underlying causes of those results by combining data about strategies used in the classroom with student performance. This analysis, in turn, determines the corrective actions required for intervention and enrichment.

“No Child Left Behind has left districts struggling to meet targets in student achievement. As a result, too many districts have responded with one initiative after another with no clear strategy in place for connecting their efforts in a coherent manner,” said Dr. Ameetha Palanki, Edgenuity co-founder and Chief Academic Officer. “Fundamentally, the key to student achievement is good teaching. That’s what our six practices help districts understand, establish and support.”

About Edgenuity

Edgenuity is a Silicon Valley-based software and services company providing solutions to school districts for instructional improvement. The company provides a comprehensive, integrated solution incorporating the 3 core competencies for effective teaching: curriculum, instruction and assessment. In addition to its software, Edgenuity assists districts with professional services integrating the work of curriculum, instruction, and assessment into a coherent strategy for improving student achievement. For more information, visit Edgenuity's web site at www.edgenuity.com

###

Media Contact

Jeanne Achille
The Devon Group
732-224-1000 ext. 11
jeanne@devonpr.com