

Hospitality and Tourism

Hospitality and tourism careers cover multiple areas of interest for students wanting to build careers in the fast-paced hotel, restaurant, and beverage industries.

Careers in this area focus on customer service and helping people feel comfortable while they enjoy food and beverage services, travel, entertainment, and accommodations. Opportunities are diverse from working in large event centers like stadiums or concert halls, working in small restaurants, or with travel and tourism industries such as resorts, camps, theme parks, hotels or other destination centers.

Imagine Edgenuity® offers courses designed to prepare students with a variety of career options in the hospitality industry. Students have access to a set of courses to help prepare them for industry recognized NOCTI® hospitality management certification exams in two pathways: Food and Beverage or Lodging. Alternatively, students have the option to complete a set of courses mapped to the restaurants, food and beverage services national career pathway, providing them with the foundational knowledge and skills to prepare them for further study or career entry in this diverse field.



Entry level salary range:
\$27,600–\$86,000**



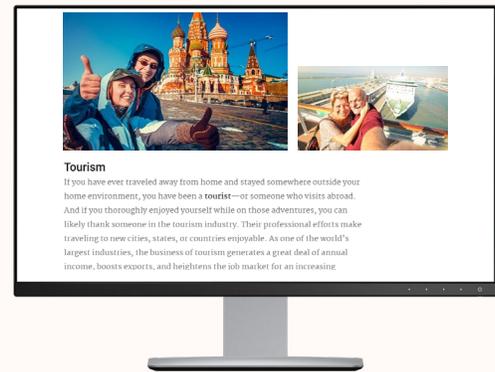
Research shows that high school students who took three or more CTE credits were less likely to drop out than those taking one or fewer CTE credits.¹

Career Pathways	Hospitality Management: Food & Beverage	Hospitality Management: Lodging
Introductory Course	<input type="checkbox"/> Hospitality & Tourism 2A: Hotel and Restaurant Management* eDL	<input type="checkbox"/> Hospitality & Tourism 1: Traveling the Globe* eDL
Concentrator Courses	<input type="checkbox"/> Hospitality & Tourism 2B: Hotel and Restaurant Management* eDL <input type="checkbox"/> Food Products & Processing Systems* <input type="checkbox"/> Food Safety & Sanitation* <input type="checkbox"/> Culinary Arts 1A* eDL <input type="checkbox"/> Culinary Arts 1B* eDL <input type="checkbox"/> Culinary Arts 2: Baking, Pastry, and More! eDL <input type="checkbox"/> Planning Meetings and Special Events* <input type="checkbox"/> Restaurant Management** eDL <input type="checkbox"/> Transportation and Tours for the Traveler*	<input type="checkbox"/> Marketing & Sales for Tourism and Hospitality* <input type="checkbox"/> Hospitality & Tourism 2A: Hotel and Restaurant Management* eDL <input type="checkbox"/> Hospitality & Tourism 2B: Hotel and Restaurant Management* eDL <input type="checkbox"/> Sustainable Service Management for Hospitality and Tourism* <input type="checkbox"/> Business Law*
Certification Exams	NOCTI® Hospitality Management - Food and Beverage	NOCTI® Hospitality Management: Lodging

Rigorous, engaging, career-relevant course design

Imagine Edgenuity CTE courses introduce students to industries and careers focused on managing hospitality and tourism while providing opportunities for students to deepen their understanding of the course material by applying academic and technical skills to real-world tasks and learning experiences. Course content focuses on objectives directly related to relevant certification exams and incorporates current technologies and practices.

The career focus provides students with a sense of direction that motivates students to stay in school and achieve. Imagine Edgenuity’s CTE courses prepare students for work in these industries by helping them gain critical leadership, communication, teamwork, problem-solving, and interpersonal skills needed to succeed in the world beyond high school. By providing a clear context for learning, Imagine Edgenuity ignites student interest and helps students make informed decisions about their future.



IMAGINE EDGENUITY’S HOSPITALITY AND TOURISM COURSE FEATURES INCLUDE:

- Career-relevant hands-on projects
- Engaging direct-instruction videos
- Performance rubrics and exemplars to aid in instructor grading
- Contextual vocabulary support to help students with terms and phrases

Learn more at: imaginelearning.com/CTE

*semester course

**US Bureau of Labor Statistics

eDL Imagine Edgenuity offers a suite of eDynamic Learning electives on a subscription basis, allowing students to pursue a large range of interests in language arts, creative arts, STEM, and CTE. These electives are priced separately by enrollment.

¹ Kotamraju, P., & Mettelle, J. L. III. (2012). Using return on investment (ROI) and other related tools: Guidelines for measuring career and technical education (CTE) internal efficiency and external effectiveness. Louisville, KY: National Research Center for Career and Technical Education, University of Louisville.



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